

Value for Local Communities

TUI Magic Life Candia Maris | 2025

Vision & Commitment

TUI Magic Life Candia Maris recognizes that the sustainable development of hospitality is intrinsically linked to the prosperity of local communities and the preservation of their cultural and natural heritage.

We are committed to operating as responsible member of the communities in which we are active, supporting initiatives that strengthen the local economy, foster social cohesion, and contribute to the preservation of cultural identity and traditional ways of life.

Through collaborations with local organizations, a focus on sustainable practices, and the promotion of local gastronomy, art, and traditions, we aim to empower our communities and ensure that the hospitality we offer generates positive impact.

As part of this commitment, we support the local community through donations, sponsorships, and hospitality offerings, strengthening educational, cultural, social, and environmental initiatives that deliver tangible benefits to residents and highlight the character of the region.

This commitment forms an integral part of the Group's sustainability strategy and is embedded in every aspect of our operations.